Media Probe joins with the

Media '75
Conference

YORK UNIVERSITY, MAY 23, 24, 25
(Main Campus, Keele Street, Toronto)

THEME: "Media In The Public Interest"

Preliminary Agenda

Friday, May 23

4:00 p.m. Registration desk opens
8:30 p.m. General Assembly in Curtis Building

Introductory: Tom Sloan: The Social Role of the Media

Brief Presentation of all 6 Conference Topics:
1. Farle Feattie: Ownership, control, decision-making in the mainline commercial media
2. Barrie Zwicker (or alternate): The Media-Aware Citizen
3. Katie Fitzrandolph: Other Voices, the Alternate Media
4. Arnold Amber: Distribution, Availability of media
5. Dick MacDonald: Government and Other Agencies
6. George Frajkor: Technology, Today and Tomorrow

10:00 p.m. Films available for screening.
Bar opens.

See next page
Saturday, May 24

8:30 a.m. Registration desk opens
9:30 a.m. Seminars "A" - All 6 topics with variations and special applications will be presented concurrently in 6 rooms. Discussion leaders to be named.
10:45 a.m. Coffee break
11:00 a.m. Seminars "A" resume
12:30 p.m. Lunch. Guest Speaker
2:00 p.m. Seminars "B" - 6 simultaneous seminars or panels
4:00 p.m. Coffee break
4:30 p.m. Seminars "C" - 6 simultaneous seminars
6:30 p.m. Adjourn
7:30 p.m. Cocktails
8:30 p.m. Dinner. Guest Speaker. Presentation of Canadian Broadcasting League Award
10:30 p.m. Bar

Sunday, May 25

9:30 a.m. Seminars "D" - 6 simultaneous seminars
12:00 noon Lunch
12:30 p.m. General Assembly in Curtis Hall: Ongoing programs, resolutions
2:00 p.m. Formal closing
2:15 p.m. Separate meetings of Canadian Broadcasting League, Media Probe and other organizations. Film screenings.

ADVANCE REGISTRATION (Public Invited)

Name (please print) ____________________________________________
Address ______________________________________________________
Time, Means of Arrival _________________________________________
Accommodation desired at a York Residence? ______________________
(approximately $8 per night)
Mail $20 Conference Fee to Media '75, P.O. Box 5716,
           Terminal A, Toronto, Ont.