A Few Selections from the Writings of Marshall McLuhan

MARGARET STEWART

Listed in chronological order from 1943 to 1975
With an appendix of recent publications 1976-78

(112 page booklet prepared by Margaret Stewart)


1954 Counterblast — University of Toronto Press, 1954 (unpaged, side-stapled, 9 leaves, blue paper cover)


Report on Project in Understanding New Media prepared for and published by The National Association of Educational


Through the Vanishing Point: Space in Poetry and Painting —
Row, 1968.

McLuhan Dew-Line Newsletters — published by The Human
Development Corporation, 119 Fifth Avenue, New York,
N.Y.

1969 Counterblast — Marshall McLuhan and Harley Parker, New
Whiting — Canada: McClelland and Stewart Ltd.)

Mutations 1990 — Book of selected essays by Marshall
McLuhan published by Maison Mame, France. The book
includes “What TV is Really Doing to Your Children” —
“Great Changeovers For You” — “The Future of Education”
— “The Future of Sex.” (Published by Editions HMH,

The Interior Landscape: Selected Literary Criticism —
Marshall McLuhan, edited by Eugene McNamara, New York:
McGraw-Hill, 1969. Published by Classen Verlag GmbH,
Dusseldorf, Germany, 1974.

1970 Culture is Our Business — Marshall McLuhan — New York:

McLuhan Dew-Line Newsletters — published by The Human
Development Corporation, New York.

Voices of Literature: Sounds, Masks, Roles, Volume III,

From Cliche to Arthetype — Marshall McLuhan and Wilfred

1972 Take Today: The Executive as Dropout — Marshall McLuhan
and Barrington Nevitt — New York: Harcourt, Brace,

“Everybody Into Nobody” — Marshall McLuhan and

“Understanding McLuhan — and fie on any who don’t” —
Globe and Mail, Toronto, on Monday, September 10, 1973 on
page 7 (full page with picture). Professor McLuhan wrote this
article in reply to an article by Richard Schickel entitled "Misunderstanding McLuhan" which appeared in the Globe and Mail on Friday, August 31, 1973.

1974 Cliche a Archetype — French version of From Cliche to Archetype published by Maison Mame in Paris, France, and HMH Hurtubise, Montreal, Quebec, 1974 (Completely re-written book, translation by Derrick de Kerckhove.)


Appendix


Co-authored by Marshall McLuhan and Barrington Nevitt


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1972 *Take Today: The Executive as Dropout*. Harcourt, Brace, Jovanovich, New York; and unpublished chapters on "Management as a Comedy of Errors".


